



Publications – Electronic Artwork Specification

Ad sizes

- quarter page (130mm high X 85mm wide)
- half page (130mm high X 180mm wide)
- full page (267mm high X 180mm wide)

Email delivery

- Recommended that files are compressed (either .sit or .zip format)
- The total for attached files in an e-mail can not be more than 7MB in size
- E-mail to: editor@aussiecon4.org.au

Supported File Formats

- Adobe PDF (Preferred)
(High resolution/Print Ready/Fonts Embedded)
- High Resolution JPEG or TIFF file
(300dpi at 100% of original artwork size)

Non-Acceptable File Format

- Microsoft Word files
- Low resolution image files
(JPEG/TIF/GIF, etc)

Fonts

- Always use real typeface. Do not use application to apply styles (i.e. Bold, Italic, Outline, Shadow, Underline)
- Include all supporting files that are placed (linked) in the files.

Colour

Ads that are in colour will need to be CMYK.

No PMS colours will be accepted. All other ads will be grey scale (black and white)

Bleed

Ads do not bleed

Media

Email, CD, DVD

Unless requested, CDs or DVDs will not be returned.

Disclaimer : Ads not conforming to the specifications listed here will be subject to revision